

## Seeing Red Chili Cook Off

Sponsored by Wade's and Reformation

What? A competition chili cook off with two classifications professional and amateur. Includes live bands, kid's entertainment, beer and food concessions, themed merchandise, and additional entertainment. The goal is to make this an annual use for the park, and a broadly attended community event the city looks forward to every year. Local restaurants will be invited to participate and afforded the opportunity to promote themselves to strengthen Smyrna's ever growing restaurant community. A portion of the proceeds to the City of Smyrna Fire Department as a thank you for the excellent and selfless service they provide. Ticketed entry will be required with 21+ ID at gate. Discounts will be provided to guests who walk or ride bikes.

When? October 20, 2018 2pm-6pm

Rules: Two classes of competitors will be present, restaurant and local with a final Best of Show award. Judges will be selected from a group of community leaders and local characters. An additional prize will be awarded for best table theme and décor to encourage competitors to bring charm and wit to the event. Competitors can bring as much chili as they like, we recommend 3-5 gallons of chili each, and submit the recipe at the end of the event. Recipes will be collected annually and a cookbook from the previous year will be sold to raise additional revenue for SFD. Wade's will provide tables, cups, spoons for each competitor. Competitors are required to provide heating element, utensils for serving and tent decoration. A c and a fire extinguisher will be provided by Fire Protection Services for each participant. Winner of the restaurant class will be invited to do a Reformation themed pop-up on the roof, sponsored by Wade's.

Expected Attractions and Offerings: 40 Chili competitors with plentiful tastings, kid's activities both small format (games), Reformation airstream and merchandise, beer and food concessions, live music, complimentary valet, themed merchandise, Kona Ice, trophies, and live judging.