

**NAME REQUEST
FOR
APARTMENTS/SHOPPING CENTERS/OFFICE BUILDINGS**

PRESENT NAME: AVENTINE AT VININGS

ADDRESS: 3385 ATLANTA ROAD SMYRNA GA 30080

REQUESTED NEW NAME: ROCK CREEK AT VININGS

SUBMITTED BY: MICHAEL BOWDEN

TO: MAYOR AND COUNCIL,

THE ABOVE OCCUPANCY HAS REQUESTED A NAME CHANGE, IN ACCORDANCE WITH SECTION 50-30 OF THE CITY OF SMYRNA FIRE PREVENTION CODE, THE BELOW AGENCIES HAVE APPROVED OR DISAPPROVED ACCORDINGLY.

RECOMMENDATION:

APPROVE: XX **DISAPPROVE:** _____ **DATE:** 2/5/14

FIRE MARSHAL: *Bud Johnson*

APPROVE: ✓ **DISAPPROVE:** _____ **DATE:** 2/27/14

BUILDING INSPECTION DEPT: *K. Quinter*

APPROVE: ✓ **DISAPPROVE:** _____ **DATE:** _____

CITY ENGINEER: *op* 2/25/14

APPROVE: ✓ **DISAPPROVE:** _____ **DATE:** 2/5/14

HOUSING INSPECTOR: *T. Hardy*

BUSINESS LICENSE NOTIFIED: *CP* **Date:** 2/5/14

Comments: _____



City of Smyrna
Community Development Offices
Ken Suddreth
Development Director
2800 King Street
Smyrna, GA 30080

Dear Mr. Suddreth,

Re: Rock Creek at Vinings

Rock Creek at Vinings LLC, an affiliate of RAM Realty Services, recently acquired the above referenced apartment community, formerly named Aventine at Vinings. The name "Aventine" is a proprietary brand registered to the prior owner, Greystar. As such, Ram was precluded from using the name and required to rebrand the property upon taking title.

As part of the marketing effort for the community, RAM intends to keep consistency in the new name by carrying forward the "at Vinings", which is a meaningful place marker similarly used by neighboring businesses and properties.

We respectfully request your support in this name change. Please feel free to contact me if you have any questions.

Sincerely,

A handwritten signature in black ink, appearing to read "MB", with a long horizontal flourish extending to the right.

Michael Bowden | Residential Regional Manager
Ram Realty Services
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