



City of Smyrna

2800 King Street
Smyrna, GA 30080
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Issue Sheet

File Number: 2019-311

Agenda Date: 9/16/2019

Version: 1

Status: Consent Agenda

In Control: City Council

File Type: Authorization

Agenda Number: F.

WARD: 3

COMMITTEE: Vision

\$ IMPACT: None

Agenda Title:

Approve the closing of the following areas of Smyrna Market Village for a Downtown College Football Saturday: West Spring Street from Atlanta Road to the pavilion, inclusive of the roundabout and both lanes alongside the storefronts of 1260 and 1265 W. Spring Street from 4:00 PM until 11:00 PM on Saturday, September 21, 2019.

ISSUE:

Requested street closings are to create a safe pedestrian environment for residents and visitors to enjoy the Downtown Smyrna Streets Alive event in the Smyrna Market Village and for residents to be able to move comfortably around the area to patronize local businesses and interact with their neighbors without concerns about pedestrian safety due to vehicle traffic.

The event is passive in nature, meaning that there is no structured activity or entertainment planned beyond providing a community space for residents to enjoy the City's beautiful downtown. Several communities in the Metro Region hold similar events to this on a particular day of each month in their downtown, seeking to encourage more foot traffic for local businesses and to promote social networking between residents that strengthens community ties.

The City of Smyrna has held one Smyrna Streets Alive event previously which took place in October 2018. It was well attended and took place in a more residential area so this event is moving the focal point of the event into the downtown business area to support our local commerce and enjoy the amenities of Downtown Smyrna and the Smyrna Market Village. Residents can utilize the multi-purpose Rail-to-River Trail which runs adjacent to the Smyrna Market Village.

The Smyrna Market Village, the Village Green Circle in front of the Community Center and Library, and the Arboretum, are all within the approved Restaurant District, allowing for adults over the legal drinking age of 21 to carry out their alcoholic beverages purchased from businesses within the Smyrna Market Village and enjoy the amenities of the

downtown area.

The Smyrna Tree Scarves art project that was recently carried out by the Smyrna Tree Board is on display in the Arboretum, where dozens of trees have been decorated with colorful yarn creations designed and created by Tree Board volunteers.

Residents can also enjoy food purchased from nearby businesses at the tables and chairs set up around the fountain in the Village Green Circle.

Access to the residential units and the vast majority of commercial parking areas will not be impeded. The closures will impact 33 public parking spots. There will be barricades placed at the entrances to the event area to prevent vehicles from entering.

A map is attached illustrating the proposed closures and event area.

BACKGROUND:

RECOMMENDATION/REQUESTED ACTION: Staff recommends approval.