

2018-28

7th Annual

SmyrnaOysterFest.com

FESTIVAL PERMIT REQUEST

Contacts:

Kevin Drawe- Atkins Park Tavern – 770-435-1887

Event Dates and Times:

January 27 - 28, 2018 (set up Jan. 26th) ✓

Smyrna Oyster Fest-

Proceeds Benefiting Mustard Seed Communities ✓

Street Closures:

None---Only asking for an extension of premises to include the sidewalk and 7 parking spaces directly connected to and in front of our patios-will not block Handicap space in front of Moes. ✓

Street Sales:

Food Menu & Extension of inside sales in enclosed tents connected to Atkins Park ✓

Alcohol/Sales & Controls:

Everyone served will be inside Atkins or connected Everyone gets carded with each purchase and wrist-banded at gate on Sat. & Sun. ✓

Signage:

Event Banner outside-all other signage will be inside, temp sign app approved 12/28/17 ✓

Entertainment:

Will work with City of Smyrna to determine

Resident Contact and Support:

Noise levels and end times will be agreed upon with the city through the festival permit process. Tent music will end around 10:30pm

by

Funk and Jazz Bands & Jazz Quartets Sat. and Sun.

Sunday Brunch is Family Day

Cleanup & Recycling:

Tent will be put up on Friday morning and taken down Monday morning by Peachtree Tents & Events.

Police:

Will have security...no "outdoor" sales

Police not necessary unless instructed

Health Permits:

N/A

Insurance:

Additional insured on merchant policies (Atkins Park) /

Temporary Structures:

Large Tent connected to front of Atkins

Possible riser for band inside tent (12 inches height)

Tables and chairs inside tent

Advertising and Promotions:

Banners and promo cards

Email blast to 150,000 from Ticket Alternative Co. /

print advertising going to 8,000 Smyrna Upscale Homes- Demographic range: 25 - 55, young professionals, adults, families and singles. Draw from all over Cobb County but not limited to the Cobb area. (City may consider providing support, signage access to advertisements as sponsorship and with social media) Facebook, Twitter, Email

Site Plan: