

It is the policy of the City of Smyrna to promote businesses equally. Any alliance that the City may have with a private entity regarding marketing or promotion of a product or service within the City shall be non exclusive.

The City may enter into alliance agreements with private companies from time to time. However, these agreements and this cooperation are not exclusive and will not favor one private company over another.

Any marketing or promoting of products or services of a business will not be the responsibility of the City. Furthermore, a business may not use the City's name and/or logo without the express written consent from the City first.