

## **RESOLUTION #2019-04**

### **A RESOLUTION CREATING A CENSUS 2020 COMPLETE COUNT COMMITTEE TO PLAN AND CONDUCT LOCAL EDUCATIONAL INITIATIVES, PUBLICITY AND PROMOTIONAL ACTIVITIES TO INCREASE COMMUNITY AWARENESS AND PARTICIPATION IN THE 2020 CENSUS**

**WHEREAS**, the United States of America has performed a nationwide census every ten years since 1790, with the last census being in 2010; and

**WHEREAS**, an accurate census is essential for the allocation of representatives to serve in the legislative bodies of the U.S. House of Representatives, the Georgia State Legislature, and within the City of Smyrna and Cobb County voting districts; and

**WHEREAS**, accurate census information is critical to planning for future growth, development, and the social needs of the City of Smyrna; and

**WHEREAS**, the more informed that residents become about the 2020 census operations, the better their understanding of the census process becomes, thus increasing their willingness to participate in the 2020 Census; and

**WHEREAS**, the Census Bureau is not permitted to publicly release responses furnished by any individual, or on behalf of an individual, or release information to other governmental agencies, including the Internal Revenue Service, the Immigration and Naturalization Service, law enforcement agencies or welfare agencies. In addition, per the Federal Cybersecurity Enhancement Act of 2015, census data is protected from cybersecurity risks through screening of the systems that transmit this data; and

**WHEREAS**, the purpose of the Complete Count Committee will be to advise and assist City of Smyrna in obtaining the most accurate and complete population count for Census 2020 by increasing the number of Smyrna responses through a focused, structured neighbor-to-neighbor program. The committee will also utilize the local knowledge, expertise and influence of each committee member and committee volunteer to design and implement a census awareness campaign targeted to the City of Smyrna community.

**THEREFORE, BE IT HEREBY RESOLVED** by Mayor and City Council of Smyrna, Georgia that:

1. A Census 2020 Complete Count Committee is hereby established to advise and assist the City of Smyrna in obtaining the most accurate and complete population count via the Census 2020.
2. The Committee shall discuss and formulate strategies and techniques, working with City and County staff and census bureau officials, to enhance and increase the response rate to Census 2020. The Committee shall be responsible for planning and conducting of local educational initiatives, and for preparing, obtaining, and distributing of marketing and

educational materials for use by the media and other partners in whatever medium and format deemed appropriate.

3. The Committee shall consist of representatives from Smyrna area schools, the Smyrna business community, the Smyrna faith community, locally operating nonprofits, governmental agencies, neighborhood associations, community leaders, and resident volunteers. The Mayor shall appoint a staff member to serve on said Committee as chairperson.
4. The Committee members shall serve from August 2019 through and including June 2020 at which time the Committee, having completed its work, shall dissolve, unless extended by the City Council. No resolution dissolving or rescinding the committee is necessary.
5. Meetings. The Committee shall meet at least every 2 months but may meet more often as needed.

**PASSED, APPROVED AND ADOPTED THIS 5th DAY OF AUGUST, 2019.**

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Mayor A. Max Bacon

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City Clerk, Terri A. Graham

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City Attorney, Scott Cochran