CITY OF SMYRNA PURCHASING DEPARTMENT 2800 KING STREET SMYRNA, GEORGIA 30080 678-631-5406

TO: Tom Boland, Economic Development Manager

FROM: Kelly Brown, Purchasing Manager

DATE: August 9, 2019

SUBJECT: Recommendation – Request for Proposals Downtown Master Plan Update

The City of Smyrna requested qualifications and cost proposals for consultants to develop the Downtown Master Plan Update for City of Smyrna. The end product will be recommended by the Smyrna Downtown Development Authority and Smyrna Planning & Zoning Commission. The proposal documents were sent to five (5) consultants and two (2) firms submitted response. The proposals were reviewed by Tom Boland, Rusty Martin, Joey Staubes and William Parker. The review team unanimously selected Pond to prepare the update. The firms and pricing is shown below:

| FIRM | TOTAL COST |
|---|-------------|
| Pond (Peachtree Corners, GA) | \$29,950.00 |
| The Sizemore Group (Atlanta, GA) | \$73,132.00 |
| Fitzgerald Collaborative (Atlanta, GA) | No response |
| Piper, O'Brien and Hare (Alpharetta, GA) | No response |
| Tiernan & Patrylo (Peachtree City, GA) | No response |

It is the recommendation of the review team and Purchasing that the Downtown Master Plan Update be awarded to the most responsive and responsible proposer, Pond.

Please prepare any necessary paperwork to present to Mayor and Council for approval.