

**6th Annual**  
**SmyrnaOysterFest.com**

**FESTIVAL PERMIT REQUEST**

**Contacts:**

Kevin Drawe- Atkins Park Tavern – 770-435-1887

**Event Dates and Times:**

January 28 - 29, 2017 (set up Jan. 27<sup>th</sup>)

Smyrna Oyster Fest-

Proceeds Benefiting Mustard Seed Communities

**Setup:** Friday, January 27 8:00 am (tent build takes approx. 4 – 5 hours)

**Breakdown:** Monday, February 1, 8:00 am, complete by 1:00 pm

**Street Closures:**

None---Only asking for an extension of premises to include the sidewalk and 7 parking spaces directly connected to and in front of our patios-will not block Handicap space in front of Moes.

**Street Sales:**

Food Menu & Extension of inside sales in enclosed tents connected to Atkins Park

**Alcohol/Sales & Controls:**

Everyone served will be inside Atkins or connected

Everyone gets carded with each purchase and wrist-banded at gate on Sat. & Sun.

**Signage:**

Event Banner outside-all other signage will be inside, application will be submitted 12.27.16

**Entertainment:**

Funk and Jazz Bands & Jazz Quartets Sat. and Sun.

Sunday Brunch is Family Day- Jazz, face painters, Arts and craft tables under the tents for decorating children's masks with paints and feathers-paper crown jewel decorating and coloring.

**Cleanup & Recycling:**

Tent will be put up on Friday afternoon and taken down Monday morning by Peachtree Tents & Events.

**Police:**

Will have security...no "outdoor" sales  
Police not necessary unless instructed

**Health Permits:**

N/A

**Insurance:**

Additional insured on merchant policies (Atkins Park)

**Temporary Structures:**

Large Tent connected to front of Atkins  
Possible riser for band inside tent  
Tables and chairs inside tent

**Advertising and Promotions:**

Banners and promo cards  
Email blast to 150,000 from Ticket Alternative Co.  
print advertising going to 8,000 Smyrna Upscale Homes—  
Demographic range: 25 – 55, young professionals, adults,  
families and singles. Draw from all over Cobb County but not  
limited to the Cobb area. **(City may consider providing  
support, signage access to advertisements as sponsorship  
and with social media)** Facebook, Twitter, Email

**Site Plan:**

Will work with City of Smyrna to determine

**Resident Contact and Support:**

Noise levels and end times will be agreed upon with the city  
through the festival permit process. Tent music will end at  
10:30.