

CITY OF SMYRNA

COMMUNITY DEVELOPMENT DEPARTMENT

MEMORANDUM

To: Planning & Zoning Board

From: Ken Suddreth, Community Development Director
Russell Martin, AICP, Senior Planner
Joey Staubes, AICP, Planner II

Date: December 8, 2016

CC: Mayor & Council
Michael L. Jones – City Administrator

**RE: Proposed Text Amendments related to Sun Trust Park
(Special Event Parking & Vehicle Immobilization Services)**

BACKGROUND

In February, 2016, Cobb County adopted several text amendments related to Sun Trust Park. The amendments Cobb County adopted provide regulations on the following areas:

- Alcoholic Beverages within Braves Development
 - Regulations that apply to business and open air consumption
 - Regulations that apply to Tailgating
- Accessory Special Event Parking
 - Defines Special Event as event with 2,000 or more people
 - Requires registration of parking facility with Cobb County
 - Requires permit for four hours before and two hours after event
 - Sets review standards and approval process for special event parking applications.
- Peddlers and Vendors
 - Prohibits vending on public property without a license
 - Creates process to obtain permit for vending within Braves Stadium
- Solicitation and Distribution on Public Rights of Way
- Ticket Brokers
 - Reiterates State License Requirements and Distance Restrictions
 - Prohibits ticket broker sales outside of building
 - Creates permit process for Ticket Brokers
 - Requires ID worn by Ticket Brokers

Dana Johnson, Cobb County Community Development Director, presented the County's text amendments to the Planning and Zoning Board on June 13, 2016. In that presentation, Mr. Johnson provided the County's rationale for addressing these issues. There was a short discussion on the topic and Community Development moved forward with review of the issues.

On December 1, 2016, Community Development staff presented their findings to the Mayor and Council at the Committee of the Whole Meeting. There was a substantive discussion regarding which issues planning staff should address and how they may address them. Mayor and Council directed staff to draft the text amendments staff thought were necessary for the city to address at this time.

STAFF RECOMMENDATION

Community Development staff and the City Attorney have reviewed the text amendments adopted by Cobb County related to Sun Trust Park. Of the five issues, only one issue is proposed to be addressed, that issue being the Accessory Special Event Parking. The other four issues are either adequately addressed by the City's Code of Ordinances or Georgia State Code.

Community Development has prepared text amendments related to Accessory Special Event Parking and they are attached with this memo. These amendments deal with definitions, parking requirements and parking operation requirements. Business operators will be required to register their facilities for special event parking and meet all applicable portions of the proposed code. The City Attorney has reviewed the proposed amendments and finds no legal issues with the requirements.

In addition to the special event parking requirements, the Smyrna Police Department asked the City Attorney to look into vehicle immobilization services (car booting). The City Attorney drafted proposed text amendments for this service, which deal with definitions, operational requirements, unlawful acts with regards to operation of the service, application process and penalties. These text amendments are attached to this memo for review and consideration.

Community Development recommends **approval** of the attached proposed text amendments with regards to accessory special event parking and vehicle immobilization services.