

RECEIVED JAN 09 2014

**12<sup>th</sup> Annual Atkins Park Crawfish & Shrimp Boil  
Smyrna Jonquil Festival  
FESTIVAL PERMIT REQUEST**

**Contacts:**

Kevin Drawe- Atkins Park Tavern – 770-435-1887

**Event Dates and Times:**

Saturday, April 26, 2014 1pm to 10:45pm &  
Sunday, April 27, 2014 1pm to 10pm  
(Jonquil Festival/ Atkins Park Crawfish Boil Celebration)

**Street Closures:**

Market Village from Atl Rd to City Hall

**Street Sales:**

Food & Alcohol (60% Food / 40% Alcohol)  
Food: Samples of food from Smyrna  
Market Village Restaurants  
(New Orleans Style Crawfish, Jambalaya, Boiled Shrimp,  
Veggies)

**Charity Donation:**

Leukemia & Lymphoma Society (Team in Training)

**Alcohol/Sales & Controls:**

Wine and Beer – Plastic cups for all (no cans/bottles)  
Everyone gets carded with each and every purchase-  
in addition to wristbands at point of festival entry.  
Beer Trailer down by City Hall end of our block during the  
Spring Jonquil Festival

**Signage:**

**Abita Brewery** Sponsors (beer, wine and food outside-  
liquor inside)

**Entertainment:**

Sound System \ Possibly Yacht Rock Review and the  
Soulhound New Orleans Band, Several Jazz and Acoustic  
Bands – Continuous (power requirements to be determined  
and bands stop time negotiated with city)

**Cleanup & Recycling:**

Merchants will assist the City of Smyrna with cleanup following festivals –we will hire people to clean festival area and pick up large debris from back parking lot. Additional trash receptacles and trash will be rented from the Smyrna Parks and Rec

**Police:**

Merchants will hire City of Smyrna Officer(s) as needed

**Health Permits:**

Merchants will orchestrate

**Insurance:**

Additional insured on merchant policies (Atkins Park for their area – other merchants participating will be required to hold additional insured)

**Temporary Structures:**

Tents and Tables and Rides/Games– (locations negotiated with city)

**Advertising and Promotions:**

Signage onsite, radio , cable, print advertising —  
Demographic range: 25 – 60, young professionals, adults, families and singles. Draw from all over Cobb County but not limited to the Cobb area. (City may consider providing support as sponsorship, signage access and social media)

**Site Plan:**

Will work with City of Smyrna to determine and provide site plan

**Resident Contact and Support:**

Manage Parking and access, organizing merchant(s) will contact the residents and provide copies of provided documentation and notification(s). Noise levels and end times will be agreed upon with the city through the festival permit process.