

CITY OF SMYRNA

COMMUNITY DEVELOPMENT DEPARTMENT

MEMORANDUM

To: Planning & Zoning Board

From: Ken Suddreth, Community Development Director
Joey Staubes, AICP, Planner II

Date: June 8, 2016

CC: Mayor & Council
Michael L. Jones – City Administrator

RE: **Discussion of Text Amendments related to Sun Trust Park**

BACKGROUND

In February, 2016, Cobb County adopted several text amendments related to Sun Trust Park. The amendments Cobb County adopted provide regulations on the following areas:

- Alcoholic Beverages within Braves Development
 - Regulations that apply to business and open air consumption
 - Regulations that apply to Tailgating
- Accessory Special Event Parking
 - Defines Special Event as event with 2,000 or more people
 - Restricts event parking location to within ½ mile of special event
 - Requires permit for 4 hours before and two hours after event
 - Sets review standards and approval process for special event parking applications.
- Peddlers and Vendors
 - Prohibits vending on public property without a license
 - Creates process to obtain permit for vending within Braves Stadium
- Solicitation and Distribution on Public Rights of Way
- Ticket Brokers
 - Reiterates State License Requirements and Distance Restrictions
 - Prohibits ticket broker sales outside of building
 - Creates permit process for Ticket Brokers
 - Requires ID worn by Ticket Brokers

Community Development will begin discussions at the June Planning & Zoning Board meeting so the Board may give feedback to staff as to how the city should move forward. Cobb County Community Development Director, Dana Johnson will attend the meeting to provide insight into the intent of these ordinances and to answer questions the Board may have. Beginning in July, Community Development will introduce proposed text amendments as they are completed.