

Scope of Work

I. General: The work to be accomplished is in support of the following Atlanta Regional Commission (ARC) sub-element:

602 CAS - Livable Centers Initiative Investment Policy Studies (LCI)

II. Area covered: All the necessary services provided in this sub-grant contract will support the study of LCI-related programs and projects within the Smyrna LCI area.

III. Goal: The Atlanta Metropolitan Transportation Planning Area is included in a non-attainment area for ozone under the Clean Air Act Amendments of 1990. Because of this designation, the region must look toward better development practices that support increased use of transportation modes other than single occupant vehicles (SOV) to help reduce emissions and meet air quality requirements. The LCI Program seeks to increase the use of alternatives to driving alone by developing transportation projects and other programs to improve accessibility, expand mixed-uses, utilize transit and support further development in the study area. Evaluation of the existing structure and development of likely scenarios should produce recommendations for future investment that support ARC's Livable Centers Initiative Program.

IV. Work Tasks:

The study will include an analysis of existing conditions (positive and negative) that impact the ability to create a livable, pedestrian friendly environment that encourages mixed-use development, socio-economic diversity, a range of housing options and sustainable economic development opportunities. The City will seek solutions that effectively address safety, accessibility, and connectivity issues in the study area. Evaluation of the existing transportation infrastructure and land use issues will be conducted. Effective, fiscally responsible, and financially feasible scenarios will be formulated to produce realistic recommendations for future public and private investments that support the goals and objectives of the Livable Centers Initiative and the City of Smyrna

Task 1 – Existing Conditions & Technical Analysis:

The consultant will conduct a thorough review and assessment of previous plans and existing conditions in the corridor and connecting communities. The focus of the assessment and analysis will include the following:

- A detailed multi-modal transportation analysis
- Review road crossings, driveway locations, connections to destinations such as schools, parks, shopping opportunities, and crash data at relevant locations.
- An Existing Land Use and Demographic Analysis
- An analysis of access to Retail and Neighborhood Services
- Housing Assessment
- Land Use-Transportation Scenario Development

Task 2– Public Involvement:

- The City and its consultant will conduct an outreach process that promotes the involvement of all stakeholders in the study area. In addition to local residents, businesses, and property owners,

key stakeholders in this process should also include ARC, and Cobb County. A concerted effort to reach out to senior, low-income and minority stakeholder populations should be made.

- The City and consultant team will seek input and comments from a project advisory group of major stakeholders. This stakeholder group will meet (either in person or via conference call) at least twice during the study process, and will be provided draft concepts, typical sections and scoping study documents for comment.
- Project information will be uploaded to a project website (hosted by the City or the consultant) to provide basic project information to the public along with project materials and meeting summaries.
- The City will schedule at least two public involvement meetings – an initial meeting to understand needs, desired outcomes and gather to gather input on design and desired connections, potential problem areas, and another meeting towards the end of the process to review and comment on preferred alternatives. Additional types of outreach, such as surveys or workshops, are encouraged and should be conducted as necessary throughout the process.
- The project’s ARC project manager must be notified of all meetings taking place.

Task 3 –Conceptual Plan

Prepare a Conceptual Plan including, typical sections for the corridor based on the existing conditions, technical analysis, and public involvement. Elements shall include:

- Urban Design Recommendations
- Access Management Guidelines
- Summary of public involvement
- Strategies for healthy living, social interaction and community sustainability
- Strategies for a diverse and affordable housing mix.

Task 4 – Prepare Project Deliverables

The following shall be developed and submitted to ARC in the format indicated below:

- Deliverables:
 - The study process and methodology,
 - Documentation of the public participation process
 - Maps, graphics and relevant illustrations
 - Land-use recommendations
 - Transportation recommendations
 - An implementation funding strategy,
 - A five-year schedule of actions.
- Format:
 - One printed copy of all of the above as a combined final report. Summary Once single combine PDF file of the final report document.
 - Electronic editable original documents for each report element, such as MS Word documents of Concept Report and summary documents, GIS shape files, InDesign files, Excel/CAD or other files.