

# Arts & Culture Task Force Update

Presentation to  
Committee of the Whole  
9/16/2021

# Agenda

Task Force Mission & Overview – Mayor Derek Norton

Proposal for public art walk – Robert Harrison

Public Arts Policy – Vanya Foote

# Task Force Members & Mission

Mayor Derek Norton

Councilmember Tim  
Gould

Councilmember Travis  
Lindley

Stephanie Eaddy

Vanya Foote

Wesley Forlines

Jack Gould

Robert Harrison

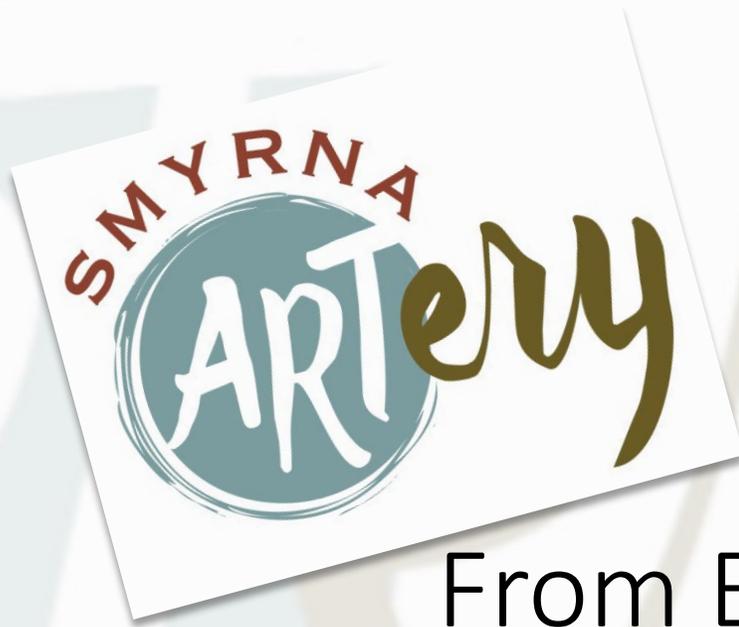
Lisa Hawk

Natalie Pitchford

Anna Grace Reed

Dave Smith

Joan Stuart



# From Belmont to Brawner

A proposal



- Public art along paths, roadways, or trails provide opportunities to enrich the quality of life for citizens and visitors of Smyrna by supporting local artists through visual art displays
- Public art can unify a corridor or a district with a theme, or identify city gateways. Investments in public art at the street level also provide visual interest for pedestrians.
- Destination sites within the corridor can generate excitement, interest, draw visitors to the site, and keep local residents engaged with civic pride
- The scale and subject matter of the Art would vary depending on location
- City would be involved in sponsorship of artists and marketing of ARtery



# Inspirations: Infrastructure Murals

Pedestrian scale murals on traffic boxes, sidewalks, retaining walls within the public ROW

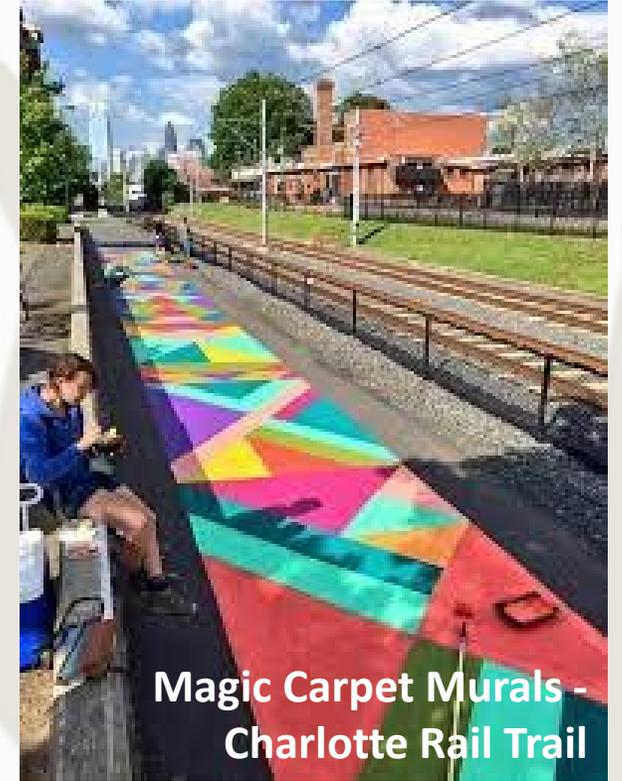
**Costs:** \$ (Good opportunity for community groups to participate)

## Location Opportunities

- Multiple locations along Atlanta Road
- CSX Bridge over Windy Hill



Hyattsville MD



Magic Carpet Murals -  
Charlotte Rail Trail



Cleveland OH



Market Village



Atlanta Beltline, Eastside Trail



# Inspirations: Public spaces

Sculptural or interactive art located on City property, where paths to access are well lit and open during normal park hours; more permanent than paint

**Cost:** \$ - \$\$ (scale of the artwork can be small or large)

## Location Opportunities

- Fire Station 1 / Police Department
- Brawner Park / Reed House



Atlanta Beltline, Eastside Trail

© Cathy Wise



Atlanta Beltline, Eastside Trail



# Inspirations: Private properties

Opportunity for commercial and HOAs properties to show Smyrna pride through sculpture and murals at key gateways and properties

Cost: \$ - \$\$

## Location Opportunities

Belmont Hills

Jonquil Village

BP (Concord / Atlanta Roads)

Future developments

# Inspirations: City Commissions

Iconic public art projects with the opportunity to become synonymous with the Smyrna brand

Periodic competition inviting local, regional, and national artists to make submissions for City's permanent art collection

**Cost:** \$\$ - \$\$\$

## Location Opportunities

Downtown parking deck

Downtown greenspace

Reed House

Future aquatic center



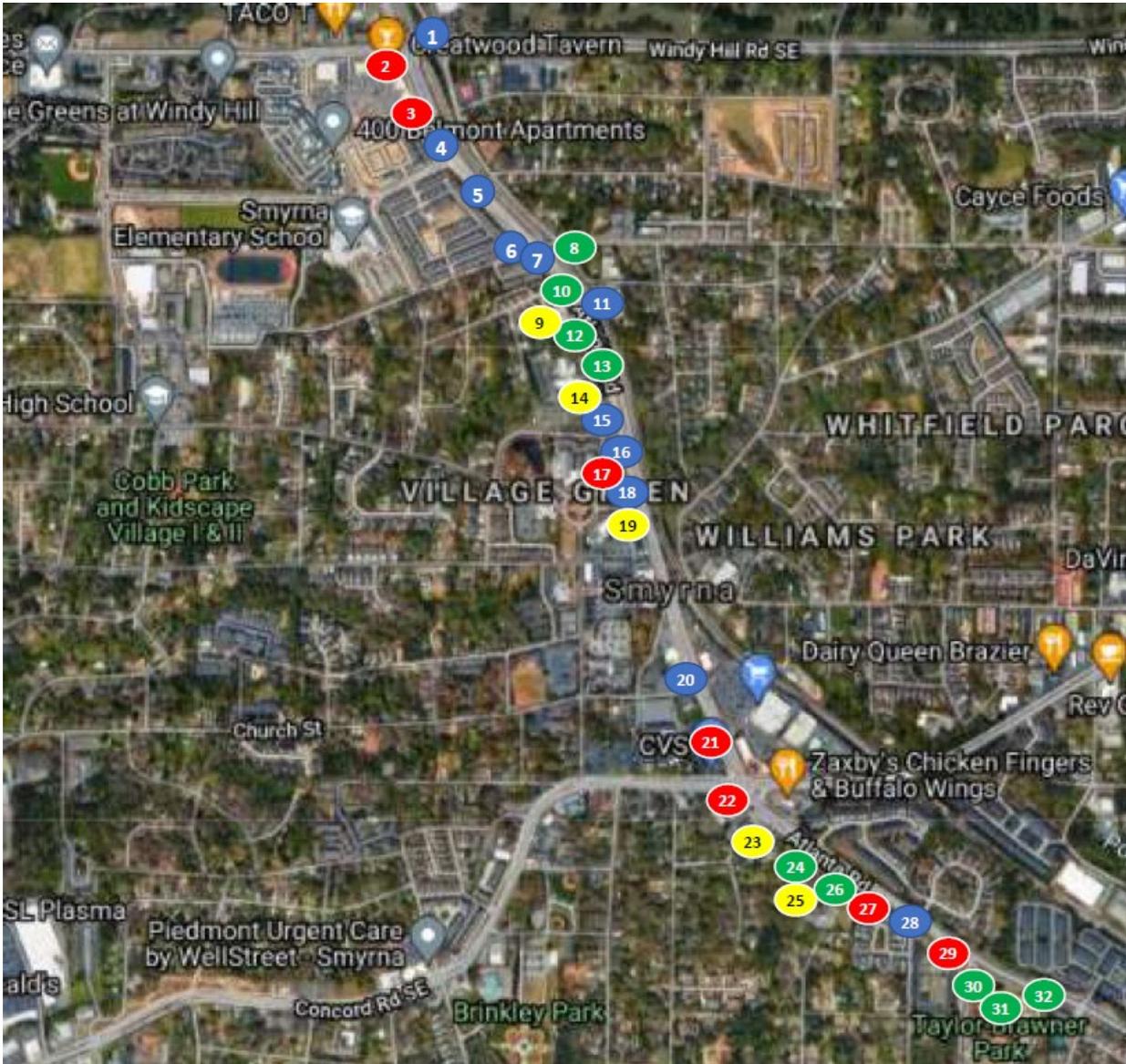
*Kinetic Flower Sculpture,  
Suwanee*



*Bluebird, Atlanta Beltline*



*Flora Duet, Sandy Springs*



Project Type	# of Locations	Estimated Costs
Infrastruture	11	\$12,500
Public space	9	\$8,600
Private Property	7	\$9,700
City Commissions	5	\$45,000
<b>Total</b>	<b>32</b>	<b>\$75,800</b>

---

# Public Arts Policy

# Public Arts Policy

City needs policy for a consistent decision-making process related to the acceptance, placement, display and long-term maintenance of public art in City owned facilities



## Suggested Evaluation Criteria

Design	Quality	Site context	Project costs	Maintenance	Public liability issues
--------	---------	--------------	---------------	-------------	-------------------------

# Program Management

Council to appoint Smyrna Arts Council (SAC) to oversee implementation of ARTery and other outdoor public art programs\*

1. Recommend initial art guidelines for the ARTery
2. Review / evaluate donations to determine the appropriateness of the donation as measured by approval criteria and provide a written recommendations to the City Council

---

# Recommendations

## Recommendations / Possible Timeline

Date	Item
Oct 2021	<p>Council Approval ARTery project &amp; funding Public Arts Policy adopted</p> <p>Urban Design Commission approval of ARTery concept</p>
Nov 2021 / Dec 2022	<p>Smyrna Arts Council / City Staff to establish ARTery guidelines</p> <p>Approach private property owners about participation</p>
Jan 2022	Call for Artists
Feb 2022	Review by Smyrna Arts Council
March 2022	<p>Recommendations to Council</p> <p>Award notification to artists</p>
April – June 2022	Installation
Fall 2022	Highlight ARTery as part of City's 150 <sup>th</sup> Birthday Celebrations

MARKET VILLAGE

**SMYRNA**  
*jeanquit city*  
GEORGIA