



July 12, 2018

Jennifer Bennett  
Community Relations Director  
City of Smyrna  
2800 King Street  
Smyrna, GA 30080

- Request permission to use  
stage  
- road closure ???

Dear Jennifer,

Star 94.1 FM is looking forward to producing Woofstock in Downtown Smyrna on September 29<sup>th</sup> and 30<sup>th</sup>! We're already working hard on our end to bring in great pet related content and sponsors to make sure it's a huge success.

We're also starting to work on logistics, and would like to have a discussion with the city staff and/or city council about what support the City of Smyrna might contribute, with the goal of making the event sustainable year after year.

Specifically:

1. Road closures. Depending on the final layout, we could probably close Fuller Street, King Street and Village Green Circle on Saturday morning. However, if we have a setup that requires more time, we may ask to close one or more of those Friday afternoon.
  - a. As part of that request, we would like to use the city owned barricades, could they be dropped off at the closing locations on Friday? We could provide staff to watch to make sure they don't get moved.
  - b. Could we also request to use the last section of King street to the North up to West Spring Street.
2. Use of city-owned stage, along with set up by Public Works. Ideally we'd love to have it on the South end of the big green area by the community center. I know it hasn't been used on the grass yet, but we'd be willing to pay for our production company (Sound Events, the same one that handles the Zac Brown Band) to come help and to educate your department if that would help.
3. We'd like to have city owned trash cans provided. They could be set up on Friday. We'd also like to request city staff for Saturday and Sunda beginning at 2p or so to collect the trash into a truck and refill the bags through the end of the event (7pm)
4. Public Safety: We'd like the city to provide a few police officers and fire or EMT as needed. We don't anticipate any issues, but if the city requires this we certainly understand.
  - a. We produced our other Woofstock event in Suwannee with no issues, we'd be happy to put you in touch with officials there to talk about the coverage they provided so you have a reference point
5. Water and Electricity usage. We would like the city to provide water for a few uses: dog cooling bins, water weights for tents, and perhaps water for our "Dock Dogs" exhibit, which is a competition where dogs jump into a pool in a trailer to see which dog can leap the farthest. Also access to the electric panes in the area.
6. Space in community center. We'd like to have access to a room or 2 in the community center if we need them as a green room for any of our musical guests.
7. We'd like Kevin Drawe at Atkins Park to act as our Concessionaire once again.

Again, we are very excited to be working with you, and are hopeful the city can help us with these requests so that we set ourselves up for success from the very beginning. Please let me know what questions you have and if I can provide any more info.

Sincerely,

A handwritten signature in blue ink, appearing to read "D Demer", with a horizontal line extending to the right.

Dave Demer  
General Sales Manager, Star 94.1