



City of Smyrna

City of Smyrna
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Issue Sheet

File Number: 2021-289

Agenda Date: 7/14/2021

Version: 1

Status: Agenda Ready

In Control: License and Variance Board

File Type: Variance Request

Agenda Number: K.

WARD / COUNCILMEMBER: Ward 1 / Glenn Pickens

\$ IMPACT: N/A

Agenda Title:

Public Hearing - V21-064 - Increase letter height from 3 feet to 4.5 feet for a wall sign -
Lot 848 - 2530 Cumberland Boulevard - Sprouts Farmers Market

ISSUE AND BACKGROUND: The applicant is requesting several variances to allow for an additional wall sign and increased sign letter height for a new Sprouts Farmers Market at 2530 Cumberland Boulevard. The City's signage is controlled by Chapter 82 of the City's Code of Ordinances.

RECOMMENDATION / REQUESTED ACTION: The applicant has requested several sign variances to enable the addition of a third wall sign and increase the letter height on each of the wall signs. According to Section 1403 of the Zoning Ordinance, variances must be reviewed under the following standards: (1) Whether there are unique and special or extraordinary circumstances applying to the property; (2) Whether any alleged hardship is self-created by any person having an interest in the property; (3) Whether strict application of the relevant provisions of the code would deprive the applicant of reasonable use of the property; and (4) Whether the variance proposed is the minimum variance needed. Community Development finds there to be no unique or extraordinary circumstances applying to the letter height requests and recommends **denial** of those requests.