



A PROCLAMATION

BY THE MAYOR OF THE CITY OF SMYRNA

IN RECOGNITION OF 35 YEARS DIRT CHEEP MUSIC

Whereas, after teaching college and touring professionally nationwide, John Rathbone started Dirt Cheep Music in 1984 at the corner of Burbank Circle and Cherokee Street (now Windy Hill Road), then a two-lane road running from Atlanta Road to South Cobb Drive. He moved the store to its current location at Windy Hill Road and South Cobb Drive in August 1991; and

Whereas, at the time, there were a total of five music stores operating within a half mile of each other on Windy Hill Road, and now there is only one. Today, John's son Aaron Rathbone is the owner and President of Dirt Cheep and their new professional services division DCPRO, which offers sound, video, and lighting systems for local governments, educational institutions, sports facilities, houses of worship, and community spaces and events. Aaron purchased the company in 2012 after a post-college career managing songwriters and pitching radio singles for BMG Publishing on Music Row in Nashville, Tennessee; and

Whereas, for a generation now, Smyrna residents have enjoyed Dirt Cheep's purposefully modest focus on providing quality audio equipment and musical instruments at prices below the national chains. The staff comprises of former producers, engineers, tour technicians, performers, publishers, and composers, and because of their professional backgrounds, the staff at Dirt Cheep offers residents tailored, trustworthy advice built on 35 years of experience and expertise; and

Whereas, as the company states: "Our reputation is built on providing customers with the best value for the lowest price. Our selection of top name brand instruments and equipment will bring you in, but it's our people, personality and prices that will bring you back." Now,

Therefore, I, A. MAX BACON, Mayor of the City of Smyrna, Georgia on behalf of the thousands of customers who have enjoyed Dirt Cheep Music, do hereby extend congratulations on their 35th anniversary, with best wishes for many more years to come.



In Witness Whereof, I have hereunto set my hand and cause the Seal of the City of Smyrna to be affixed upon this 15th day of April in the year of Our Lord 2019.

Mayor

A. Max Bacon