



City of Smyrna

City of Smyrna
A.Max Bacon City Hall /
Council Chambers
2800 King Street
Smyrna, GA 30080
770-434-6600
www.smyrnacity.com

Issue Sheet

File Number: 2021-288

Agenda Date: 7/14/2021

Version: 1

Status: ATS Review

In Control: License and Variance Board

File Type: Variance Request

Agenda Number: J.

WARD / COUNCILMEMBER: Ward 1 / Glenn Pickens

\$ IMPACT: N/A

Agenda Title:

Public Hearing - V21-063 - Allow additional wall sign - Lot 848 - 2530 Cumberland Boulevard - Sprouts Farmers Market

ISSUE AND BACKGROUND: The applicant is requesting several variances to allow for an additional wall sign and increased sign letter height for a new Sprouts Farmers Market at 2530 Cumberland Boulevard. The City's signage is controlled by Chapter 82 of the City's Code of Ordinances.

RECOMMENDATION / REQUESTED ACTION: The applicant has requested several sign variances to enable the addition of a third wall sign and increase the letter height on each of the wall signs. According to Section 1403 of the Zoning Ordinance, variances must be reviewed under the following standards: (1) Whether there are unique and special or extraordinary circumstances applying to the property; (2) Whether any alleged hardship is self-created by any person having an interest in the property; (3) Whether strict application of the relevant provisions of the code would deprive the applicant of reasonable use of the property; and (4) Whether the variance proposed is the minimum variance needed. Community Development has reviewed the request against the variance review standards and found the request for the additional wall sign to have a sufficient hardship, due to orientation of the building and recommends **approval** of that request.