City of Smyrna

City of Smyrna
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Legislation Details (With Text)

File #:	2017-118	**Version:**	1	Name:	Smyrna Gateway Studio Report
Type:	Report			Status:	Filed
File created:	3/27/2017			In control:	City Council
On agenda:	4/3/2017			Final action:	4/3/2017
Title:	Acceptance of Smyrna Gateway Studio report - a land use, market and fiscal analysis of potential impact from the Braves' Sun Trust Park and The Battery development.				
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Attachments:	1. Issue Sheet 2017-118.pdf, 2. Smyrna Gateway Studio Report, 3. Appendix A - Market Analysis, 4. Appendix B - Fiscal Analysis, 5. Appendix C - Model Ordinance				

Date	Ver.	Action By	Action	Result

WARD: All

COMMITTEE: Community Development

$ IMPACT: N/A

Acceptance of Smyrna Gateway Studio report - a land use, market and fiscal analysis of potential impact from the Braves' Sun Trust Park and The Battery development.

ISSUE: In 2016 Mayor and Council approved a contract with Georgia Tech to undertake a land use, market, and fiscal analysis for the area in Smyrna immediately adjacent to The Battery and Sun Trust Park. The report was completed by a graduate student studio at Georgia Tech's School of City and Regional Planning, Noell Consulting, and Enterprise Innovation Institute. The report explored development impacts and opportunities along the east portions of the Spring Road corridor and its intersection with Cobb Parkway. The driving purpose was to explore and assess the implications for Smyrna of the one billion dollar investment in the new SunTrust Stadium and associated The Battery development across the street. The goal became to suggest measures that could maximize opportunities for transforming low density, strip style development over time into the emergence of a major new urban center.

BACKGROUND: None.

RECOMMENDATION/REQUESTED ACTION: Community Development recommends Mayor and Council **accept** the plan as presented.